



LNFI PTO 2022-23 Donation Appeal

Dear L'Etoile du Nord Families,

Bonjour! Welcome to a new school year full of fun and learning. I am writing to ask that you invest in our children's learning by making a donation to the LNFI PTO. The money we raise goes right back to students, teachers, and interns – to help our students become life-long learners who are successful in a global, multilingual community.

This year, we have six French-speaking interns working with our students and teachers. They bring their energy, language, and culture to our school, and help our students learn and grow. The PTO pays for these interns and PTO volunteers make the intern program run. The PTO also enriches our children's education with learning materials – e.g., French books and magazines.

We have sent home a donation card and envelope with each student. We ask that you complete the card, and return the card and envelope to your student's classroom by Friday, October 28, 2022. Teachers will have a box to receive completed cards in each classroom.

The cards ask you to make a donation to the LNFI PTO. You can make a donation online (www.lnfi-pto.org, click on "Contribute") or by check or cash. The suggested donation is \$120 per student. You can make a one-time donation or set up recurring monthly donations. Meanwhile, back at school, students will receive fun prizes based on the number of completed donation cards received in each classroom – e.g., punch balls, porcupine monsters, extra recess!

Please join me in supporting our students, teachers, and interns with a donation. Please make a donation, complete your donation card, and return the card and envelope to your student's classroom. Help our students have fun while making their future as bright as it can be.

Thank you in advance for your donations. Merci!

Jason Jewell, PTO Fundraising Committee

P.S. Your participation is what matters most! Please complete and return your donation card. Classrooms win prizes based on the number of returned donation cards.



About the 2022-23 PTO Budget and Direct Donations

How much money does the PTO hope to raise through direct donations this year?

Our goal is to raise \$20,000 dollars through direct donations during the 2022-2023 school year. The suggested donation amount is \$120 per student.

How do direct donations fit with the PTO budget and fundraising?

Our goal is to raise at least \$61,000 dollars this year. We anticipate that direct donations will make up about one-third of PTO funds. Here is a breakdown of our fundraising goals:

2022-2023 Fundraising Goals	
Direct Donations	\$20,000
Give to the Max Day	\$1,500
Fall Carnival	On Hold
Fun Run	\$20,000
Plant Sale	\$2,000
Kermesse	\$8,000
Box Tops	\$1,000
Book Fair	\$7,500
Other	\$1,000
Total	\$61,000

Does the goal of \$20,000 take into account that some families cannot make a donation?

Yes, it does. We realize that not every family will be able to make the suggested donation. Even if you cannot make a donation, please complete and return your donation card so that your student's classroom can win fun prizes.

Have LNFI families indicated an ability to make direct donations?

Yes. In our 2016 survey, LNFI families indicated that, on average, they can support the PTO with a donation of \$100-\$150 per year. One-third of families indicated that they can support the PTO with greater than \$200 per year.

Have LNFI families expressed support for making direct donations?

Yes. In our 2016 survey, many families indicated that they wanted their financial donations to more directly benefit the PTO (i.e., less overhead for "middle men"). With direct donations, the PTO gets over 95 percent of your donation (after transaction fees). We get 100 percent of your check and cash donations.